

**Richard Toonkel    rtoonkel@mac.com    917-494-3828**

## **Retoucher/Production Artist**

2012 - Present **Mercedes BenzUSA** Retoucher  
Retouching, Photoshop production, and asset creation for MBUSA.COM  
Retouching for MB After Sales and Sprinter accounts.

Fall/Winter 2011 **360i, JuicePharma** Retoucher

2008 – 2011 **The Sawtooth Group** Studio Manager/Production Artist/Retoucher/Graphic Designer  
Retouching, graphic design, pre-press, web-site production, asset management, photography.  
**McCormicks, Lawry's, Beechnut, Frexinet, & PNC**

Winter 2007 **Showtime Networks** Retoucher/Graphic Designer

2004 – 2007 **Arnold Worldwide** Retoucher/Production Artist/Graphic Designer  
Retouching, graphic design, pre-press.  
**Lee Jeans, Hershey's, Pfizer, Bermuda Tourism, USTA, GlaxoSmithKline**

2003 – 2004 **Free-Lance** Retoucher/Production Artist  
**McCann-Erickson - Microsoft, Lucent, Verizon, Loreal, Avaya, Avis, Nikon, & MasterCard.**  
**LOWE Worldwide - Saab, GMC, Macy's, The New York Times, Electrolux, & Verizon**  
**FUEL Digital - Chesterfield, KOOL, Nine West**  
**Kirshenbaum Bond & Partners - Citi Bank, Jergens, Target, Verizon, & NetJet**  
**TBWA Chiat Day, FCB Healthcare, MTV Networks, AGTseven**

1996 – 2002 **DDB Worldwide** Retoucher/Production Artist/Graphic Designer  
**ING, YES Network, Michelin, Hertz, Bayer, ExxonMobil, Bentley, Philips, Bank of New York,**  
**Hershey, Merck, Cigna and J&J**

## **Publications**

**Kustoms Illustrated** November 2011. My photographs are published in issue #31.  
**Kustoms Illustrated** November 2010. My photographs are published in issue #27.  
**Rolls & Pleats** November 2010. My photographs are published in issue #35.

## **Education**

**The Ohio State University**, MFA, Fine Arts, 1982 – 1984  
**School of Visual Arts**, BFA, Sculpture and Design, 1974 – 1978

Photoshop, InDesign, Illustrator, Dreamweaver, & Acrobat.  
Mac OS & PC OS. Wacom Tablet. Scanning. Large format HP printing. Studio construction, mounting and  
comping. Knowledge of Epub for Ipad & Nook, Flash, Keynote, Powerpoint, Word, Excel, Wordpress.  
Experienced in Welding, Metal Fabrication, Wood-Work, Masonry, Photography.

I have worked at these agencies, companies and shops.

**Mercedes Benz USA**  
**360i**  
**JuicePharma**  
**The Sawtooth Group**  
**Showtime Networks**

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**TBWA Chiat Day**  
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**MTV Networks**  
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